

PRESS RELEASE

## **STUDIOCANAL and Impuls Pictures announce output deal**

**Cannes May 23** - STUDIOCANAL and Impuls Pictures are delighted to announce that they have closed an output deal securing distribution rights to all STUDIOCANAL International Productions in Switzerland.

Impuls Pictures will be granted with distribution rights in Switzerland to STUDIOCANAL Films including bestselling Cannes title from Aardman **EARLY MAN** as well as **BASTILLE DAY**, **THE PROGRAM**, **WE ARE YOUR FRIENDS**, nWave's **ROBINSON CRUSOE** and James Marsh's next Feature starring Colin Firth and Rachel Weisz the **UNTITLED DONALD CROWHURST PROJECT** currently shooting in the UK.

The deal was negotiated for STUDIOCANAL by Anna Marsh (Head of International Sales) and Pierre Mazars (VP International Sales) and for Impuls Pictures by the CEOs Peter and Patrick Schaumlechner and Daniel Guckau. "We are very grateful for the international expertise which Daniel has brought into structuring this deal" said Peter Schaumlechner, Co-CEO of Impuls Pictures. Adding "We are very pleased to work with STUDIOCANAL Being not only a Sales company but also the very best in production and distribution in their major territories, they understand our needs. Working with them on the same films is not only commercially promising but also inspiring and we look forward to this new collaboration."

Impuls Pictures Co-CEO Patrick Schaumlechner also said "the output deal would provide a constant pipeline of some of the most commercial and outstanding films in the world".

Anna Marsh comments "Impuls Pictures has been a long-standing client of STUDIOCANAL in Switzerland successfully distributing some of our most successful commercial titles including **NON STOP**, **THE HOUSE OF MAGIC** and most recently **SHAUN THE SHEEP THE MOVIE**. This deal comes at a time when both parties are ready to strengthen the relationship and secure distribution for the STUDIOCANAL slate in the Swiss territory."

Rodolphe Buet of STUDIOCANAL says "With films such as **NON STOP**, **PADDINGTON** and **MACBETH**, our production slate has been growing significantly in the last few years and will continue to grow. This output deal will increase the level of synergies between Switzerland, France and Germany where Impuls have been a long-term partner for the entire home entertainment business and for extremely successful films such as **THE HUNGER GAMES** franchise."

**STUDIOCANAL GmbH**

THEATRICAL DISTRIBUTION GERMANY  
PUBLICITY  
NEUE PROMENADE 4  
D10178 BERLIN

TEL.: +49 (0) 30 81 09 69-316  
FAX: +49 (0) 30 81 09 69-309  
INTERNET: PRESSE.STUDIOCANAL.DE  
E-MAIL: PRESSE@STUDIOCANAL.DE

Impuls Pictures, a unit of Impuls Media Group, is one of the leading independent distributors in Switzerland.  
([www.img.biz](http://www.img.biz))

## **About STUDIOCANAL**

STUDIOCANAL is a subsidiary of the CANAL+ Group. It is one of Europe's leading companies in the market for co-production, acquisition, distribution of international feature films and TV series. STUDIOCANAL is the only studio operating simultaneously in the three main European territories - France, the United Kingdom and Germany - as well as in Australia and New Zealand. Additionally, STUDIOCANAL owns one of the most important libraries in the world, with more than 5,000 international titles.

## **Contact:**

Yvonne Kretzschmar

Presse & PR

STUDIOCANAL GmbH

Telefon: +49 30 810969 316

E-Mail: [presse@studiocanal.de](mailto:presse@studiocanal.de)

## **STUDIOCANAL GmbH**

THEATRICAL DISTRIBUTION GERMANY  
PUBLICITY  
NEUE PROMENADE 4  
D-10178 BERLIN

TEL.: +49 (0) 30 81 09 69-316  
FAX: +49 (0) 30 81 09 69-309  
INTERNET: [PRESSE.STUDIOCANAL.DE](mailto:PRESSE.STUDIOCANAL.DE)  
E-MAIL: [PRESSE@STUDIOCANAL.DE](mailto:PRESSE@STUDIOCANAL.DE)